

# Firestone ReflexEON™ TPO

ONE SOURCE. MANY CHOICES. THAT'S FIRESTONE.



## FIRESTONE REFLEXEON TPO

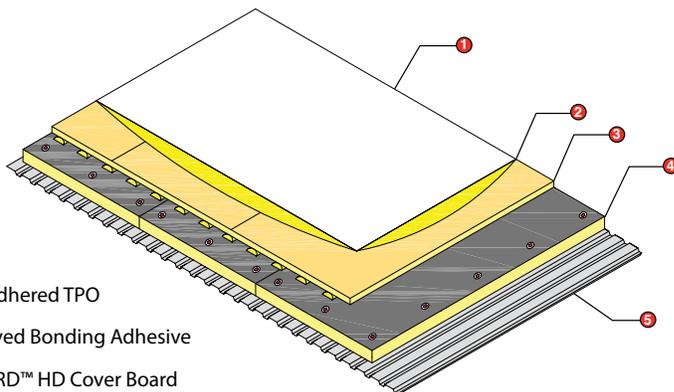
THE REFLECTIVE ROOF THAT IS BRIGHTER AND REFLECTS LONGER—YEAR AFTER YEAR.

The chief advantage of a light colored roof is its ability to reflect UV radiation and improve a building's energy efficiency. Firestone's new ReflexEON TPO extends those advantages, as it is the brightest, most reflective TPO membrane on the market today. Additionally, the increased brightness will help to maintain its reflectivity level.



ReflexEON™ TPO is significantly whiter and brighter than standard TPO membrane.

ReflexEON TPO is the most reflective TPO membrane on the market, making it even more effective at improving a building's energy efficiency.



- 1 Fully Adhered TPO
- 2 Approved Bonding Adhesive
- 3 ISOGARD™ HD Cover Board
- 4 Firestone ISO 95+™ GL Polyiso Mechanically or Adhesive Attached
- 5 Roof Deck

- ReflexEON TPO's enhanced formulation provides uncompromised weatherability and durability.
- ReflexEON TPO extends the membrane's ability to reflect heat and improve the building's energy efficiency.
- ReflexEON TPO can lead to lower maintenance and high efficiency on applications where energy savings and environmental considerations are paramount.

**Firestone**  
BUILDING PRODUCTS

## WHY COOL ROOFS ARE GROWING IN DEMAND

Building owners are increasingly aware of the importance of reflective roofs as a key factor in improving a building's energy efficiency. Furthermore, when white roofs are combined with added rooftop insulation, the efficiency benefits continue to multiply.

Thanks to this developing awareness of the benefits of "cool" roofing, reflective roofs such as Firestone UltraPly TPO are experiencing tremendous growth in the marketplace. To help spread the word on the advantages of reflective roofing, Firestone ReflexEON™ TPO has been tested and certified by the Cool Roof Rating Council (CRRC), a non-profit association established to implement and promote fair, accurate and credible radiative performance rating systems for roof surfaces.



	<b>Solar Reflectance</b>	<b>Initial</b> 0.84	<b>Weathered</b> 0.78
	<b>Thermal Emittance</b>	<b>0.83</b>	<b>0.86</b>
Rated Product ID Number		0014	
Licensed Seller ID Number		0608	
Classification		Production Line	
<small>Cool Roof Rating Council ratings are determined for a fixed set of conditions, and may not be appropriate for determining seasonal energy performance. The actual effect of solar</small>			



## **Firestone** BUILDING PRODUCTS **NOBODY COVERS YOU BETTER.™**

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